7. BURN OUT – Bikes, Bikers and more

The big show of bikes and bikers, from 27th to 28th March 2010

After the success of the previous six editions the seventh BURN OUT will take place from 27. to 28. March 2010. The event will take place at the Exhibition Centre in Bolzano. The organizers of this exhibition are XXL MEDIA & EVENTS Ltd (Arno Deberling) in collaboration with Expotech – stand solutions and events.st.
The organizers expect 20000 visitors due to the fact that at the same time there will be the 1st '4 WHEELS', a car and tuning fair. Furthermore, the 'Roadstars Car Show' will take part outside on the exhibition grounds. A big advantage for visitors is they will have to pay once €12 at the gates for four events: BURN OUT, 4 WHEELS, ROADSTARS CAR SHOW and ROAD PARTY!
Moreover will the exhibition last 2 days and not like so far 3 days. This is to ensure costs are cut for exhibitors coming from abroad and dealers from home will not have to close their shops and businesses an extra day. All these changes have been made due to constructive feedback from exhibitors and visitors. This will ensure a qualitative higher standard of the aforementioned events.
In order to avoid bad weather as well as organizing the exhibition whilst other motorcycle fairs are being held have the organizers come to the decision of moving the dates of the fair from late February to late March.
At the Burn Out you can admire and buy **superbikes, old timers, custom bikes, cross and trial bikes, scooters, apparel and accessories**. The pavilion hosts also a swap meet for spare parts and a second-hand market, as well as taking into account the bikers' usual hot wishes, such as tattoos, piercings, and hot babies. BURN OUT is also a great opportunity to keep in touch with people of similar interests. The Burn out **Special Shows** have already gained a time-honoured status. Lots of Old Timers will find their admirers and the **Bike Show,** there for the fourth time, will have well-known customizers presenting their works of art to the public. Private people's bikes as well as the ones of customizers and exhibitors will be awarded prizes in different categories.
The 'After Burn Out Party' will be held in pavilion C as it has proved to be a well liked location by all guests. The name for this event has been changed from 'After Burn Out Party' to **Road Party**. The party will take place Saturday evening and visitors and exhibitors from all 4 events can join in and have a fun and relaxing time. Doors for this event will open at 8.00pm. Live music and shows will keep partygoers entertained until closing time at 1.30am.
Live music will delight everyone on Saturday and Sunday during the exhibitions opening hours, again something that has been appreciated by visitors and exhibitors alike over the past years. All the visitors and exhibitors from home and abroad can book rooms at the **Four Points – Sheraton Hotel**, situated inside the exhibition grounds.
All the main dealers will be present meaning that all makes of bikes can be found. A mini quad track will be built where our up-and-coming bikers will be able to take their first steps.
Like in previous years the exhibitions main sponsor will be Forst Brewery .

The exhibition opens its doors to the public on 27.03.2010 at 9.00am and closes its doors on 28.03.2010 at 7.00pm

For further information please visit the website **www.burnout-biker.com**

Pictures: some shots taken at the past edition of BURN OUT Fair

Visiting Hours	**March 2010 Saturday, 27th**	**09.00 am – 08.30 pm**	
	March 2010 Sunday, 28th	**09.00 am – 07.00 pm**	
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Organization:	**NOISE**	**tel. +39 339 6482042**	**fax +39 0471 674483**

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